

#EndChildLabour: Eliminating Child Labour in Asia and the Pacific Region

POSTER COMPETITION MECHANICS

PARTICIPANTS

- The competition is open to **all individuals aged 18-34 years old (as of 12 June 2021)**.

THEME

- The submissions must illustrate, interpret, and promote the topic, **Eliminating Child Labour in Asia and the Pacific Region**.

POSTER FORMAT

- The poster can be digital, illustrated, hand-drawn or painted (using any medium), but the submission must be in digital format.
- The size must be **A4 (8.27 in x 11.6 in) with a minimum resolution of 300 dpi**. The entries must be submitted in **JPG format**.

CRITERIA FOR JUDGING

- **Relevance to the theme (50%)**. Does poster effectively present the issue of child labour in Asia and the Pacific region? Does it depict the realities of child labour in the region? Does it effectively raise awareness on the importance of eliminating child labour?
- **Visual appeal and creativity (30%)**. Does the poster's message resonate with the viewer? Does it capture the attention of the viewer? Does the artwork use the medium, materials, and other elements to present the message in a creative way?
- **Originality (20%)**. Is the poster unique?

AWARDING AND PRIZES

- Three (3) winners will be selected and will be awarded the following:
 - First place: USD 300
 - Second place: USD 200
 - Third place: USD 100
- The winners will be announced on **12 June 2021, World Day Against Child Labour**.
- All participants will receive a Certificate of Appreciation.

INTELLECTUAL PROPERTY

- The participants must not use copyrighted or trademarked products in the poster. Upon submitting the poster, they must warrant that their work is original and does not infringe on intellectual property.
- The participants grant the ITUC-Asia Pacific full permission to publish the posters in its website and social media accounts.
- The participants grant the ITUC-Asia Pacific full rights to use, adapt, reproduce, circulate, and distribute the submitted posters for campaign and advocacy for the elimination of child labour. The participants will retain the intellectual property right to their work.

OTHER GUIDELINES

- Entries must not contain rude, unlawful, discriminatory, and libelous content nor third-party advertising slogan, logos, or trademarks.
- For posters that will contain photographs of people, consent forms are required from the photographed individuals. If the subject is under 18 years old, the consent form must be signed by a parent or guardian. The consent form can be a paragraph stating that permission to be photographed and for the use of the photograph in the poster has been granted.

SUBMISSION OF ENTRIES

- Kindly submit your entries here: <http://bit.ly/endchildlaborsubmit>.
- The deadline for submission is **7 June 2021**.
- For inquiries, kindly send an email to: media@ituc-ap.org.